

The Challenges of Designing & Implementing mHealth Apps

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For educational purposes only. Not intended as legal advice.



Overview

- Introduction
- mHealth Apps: A Diverse Universe
- Development & Commercialization
- Vasoptic Medical, Inc.
- Q&A



Introduction

GUIDANT

**Boston
Scientific**

MHealth
REGULATORY COALITION

 **Clinical Decision
Support Coalition**


VASOPTIC MEDICAL INC.
ADVANCING HEALTHCARE THROUGH INNOVATIVE DIAGNOSTICS

PHILIPS
sense and simplicity

QUALCOMM®

VOXIVA™
better health in your hands

 **WellDoc®**

 **at&t**

 **Alere™**

 **Medtronic**

 **greatcall.**
people you can count on®

MASSIVE  HEALTH


Continua®
HEALTH ALLIANCE

 **verizon**

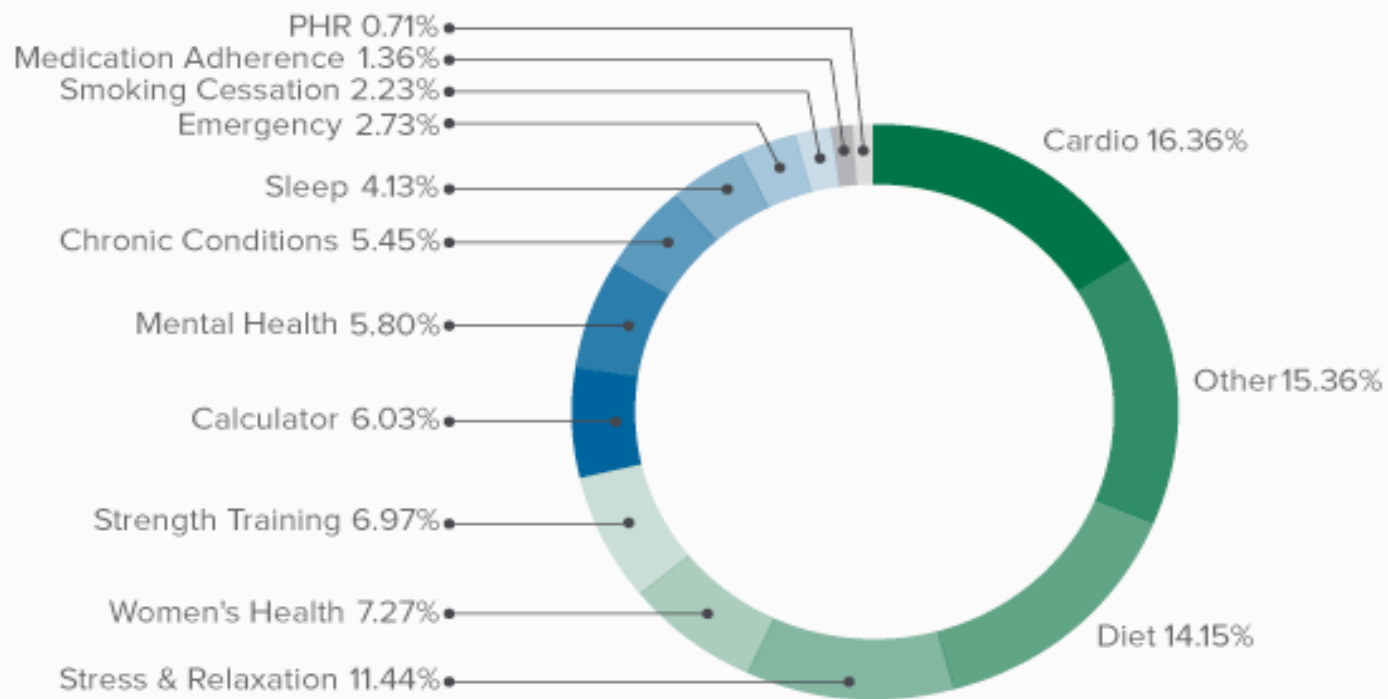
 **Roche**

 **PARTNERS®**
HEALTHCARE

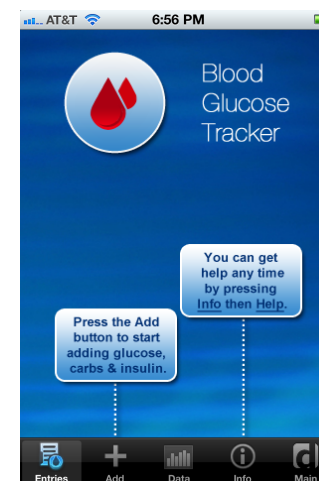
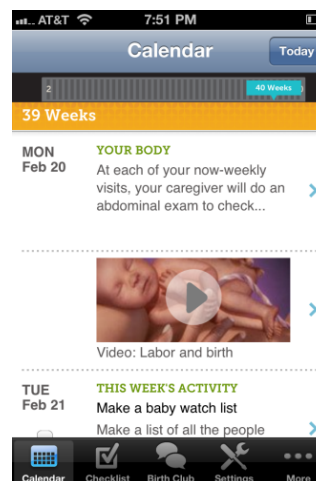
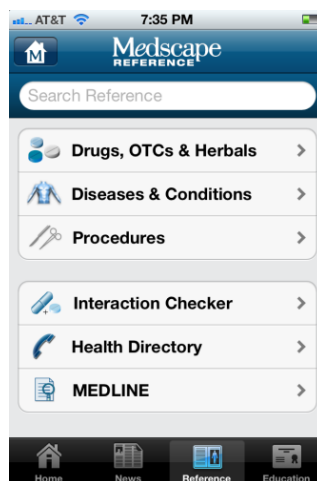
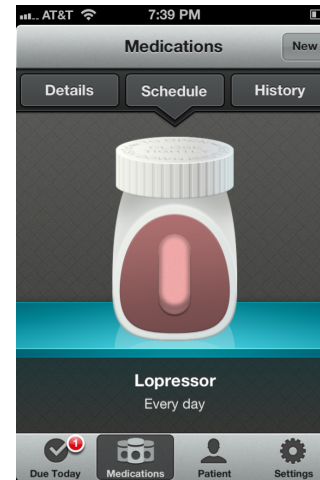
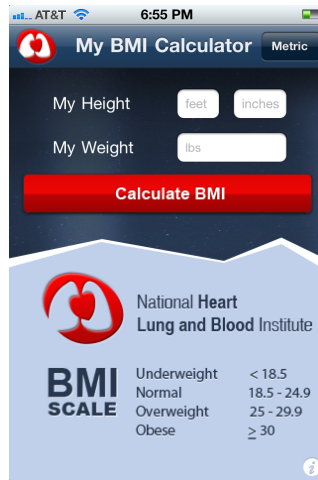
**CENTER FOR
CONNECTED HEALTH**

mHealth Apps: A Diverse Universe

Consumer Health Apps for Apple's iPhone - MobiHealthNews.com (2011)

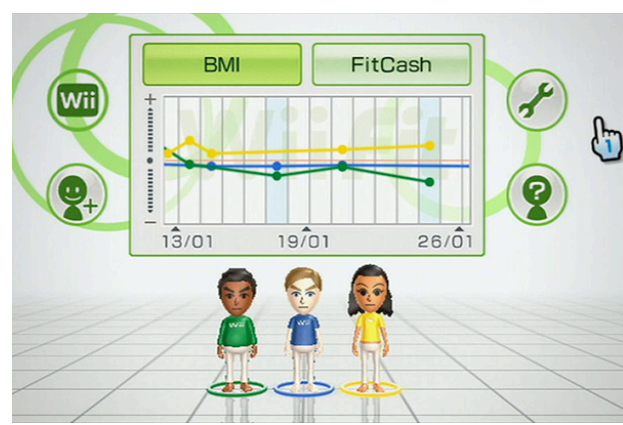
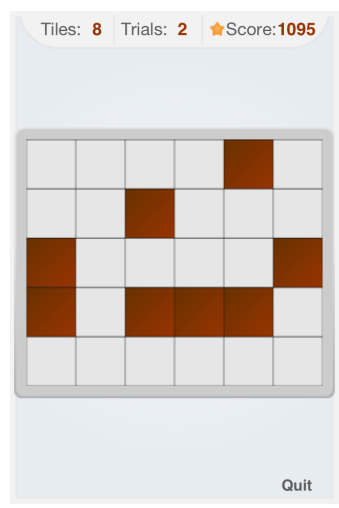
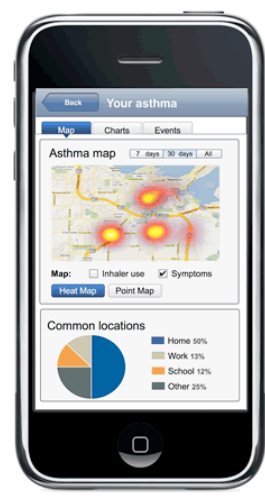


mHealth Apps: A Diverse Universe



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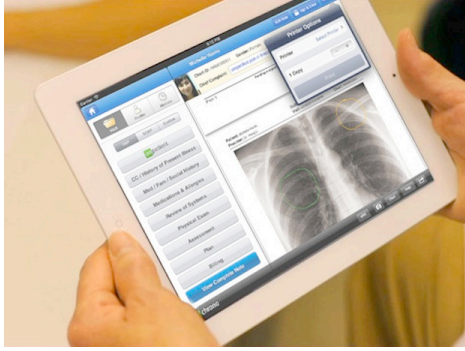


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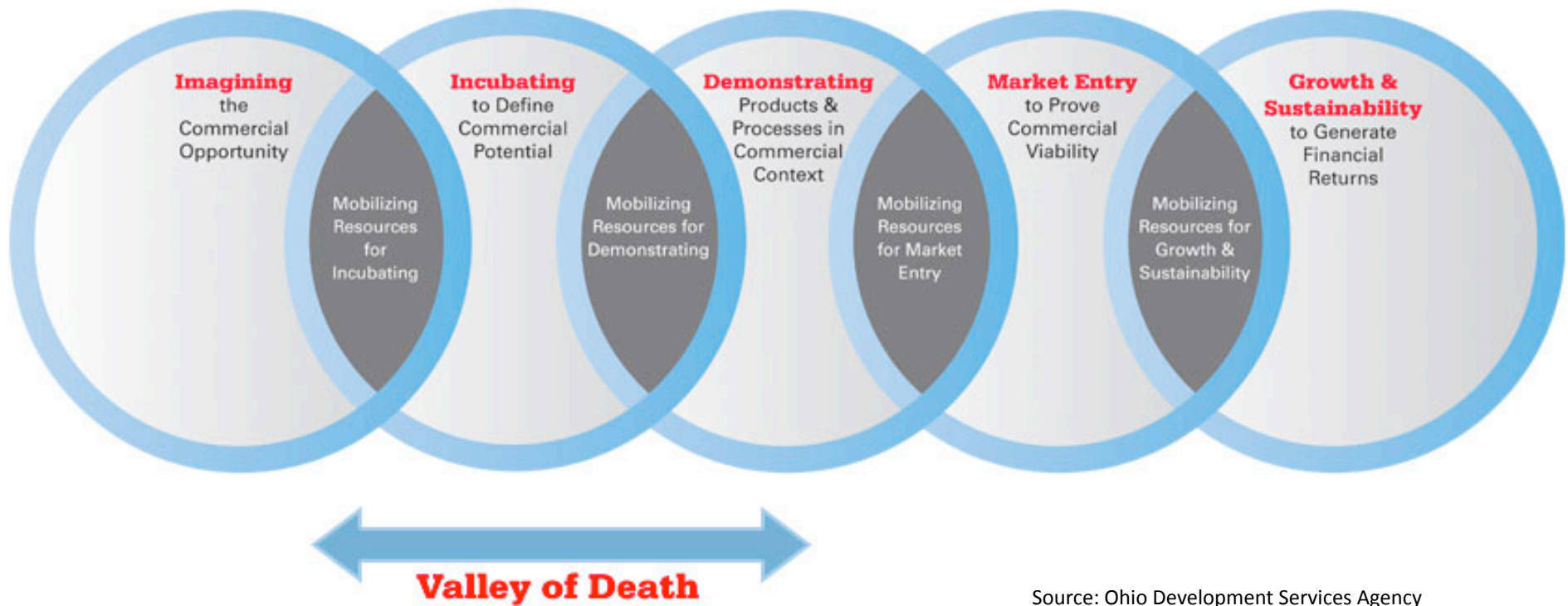
CardioDefender



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Development & Commercialization

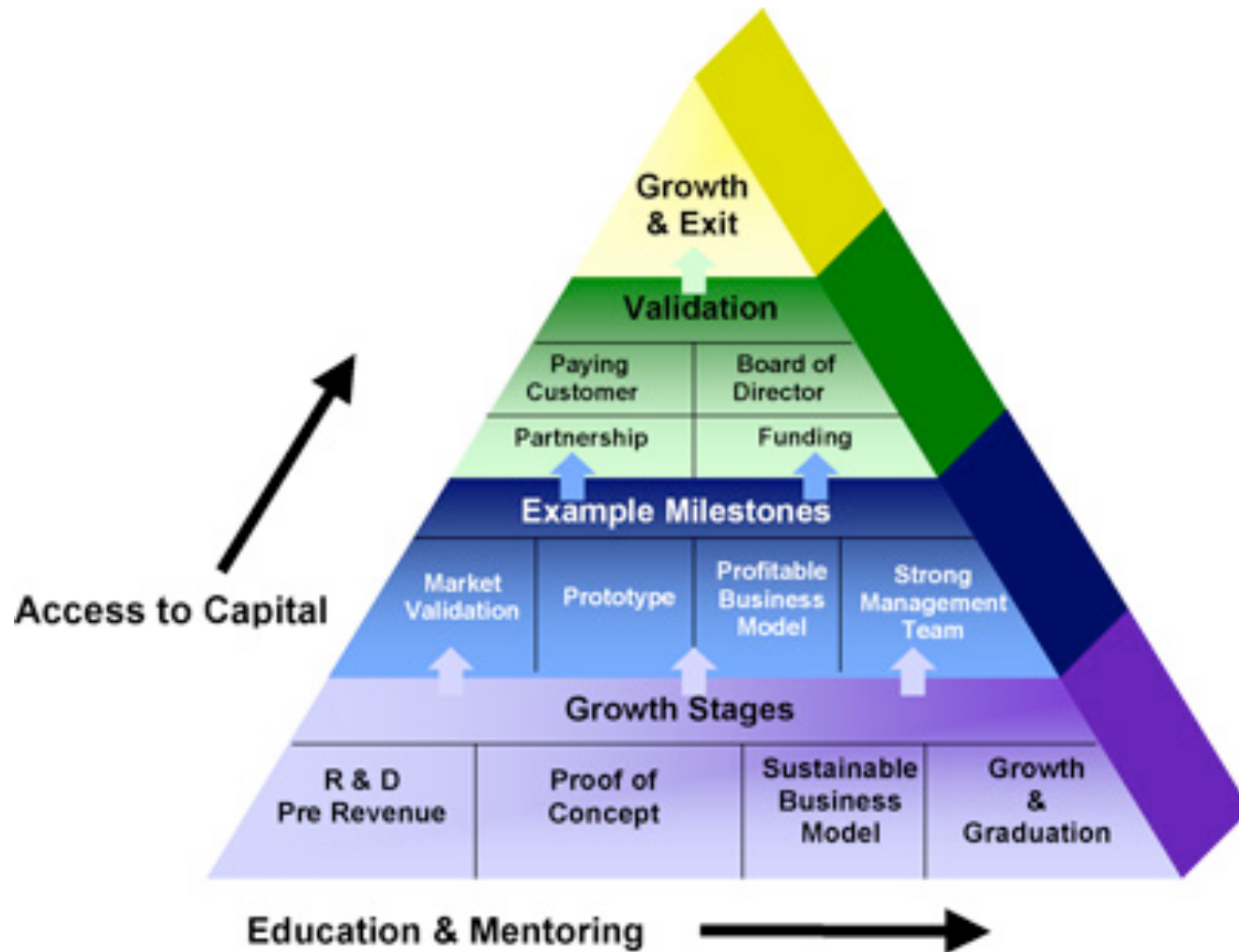
The Process: Building the Business



Source: Ohio Development Services Agency

Development & Commercialization

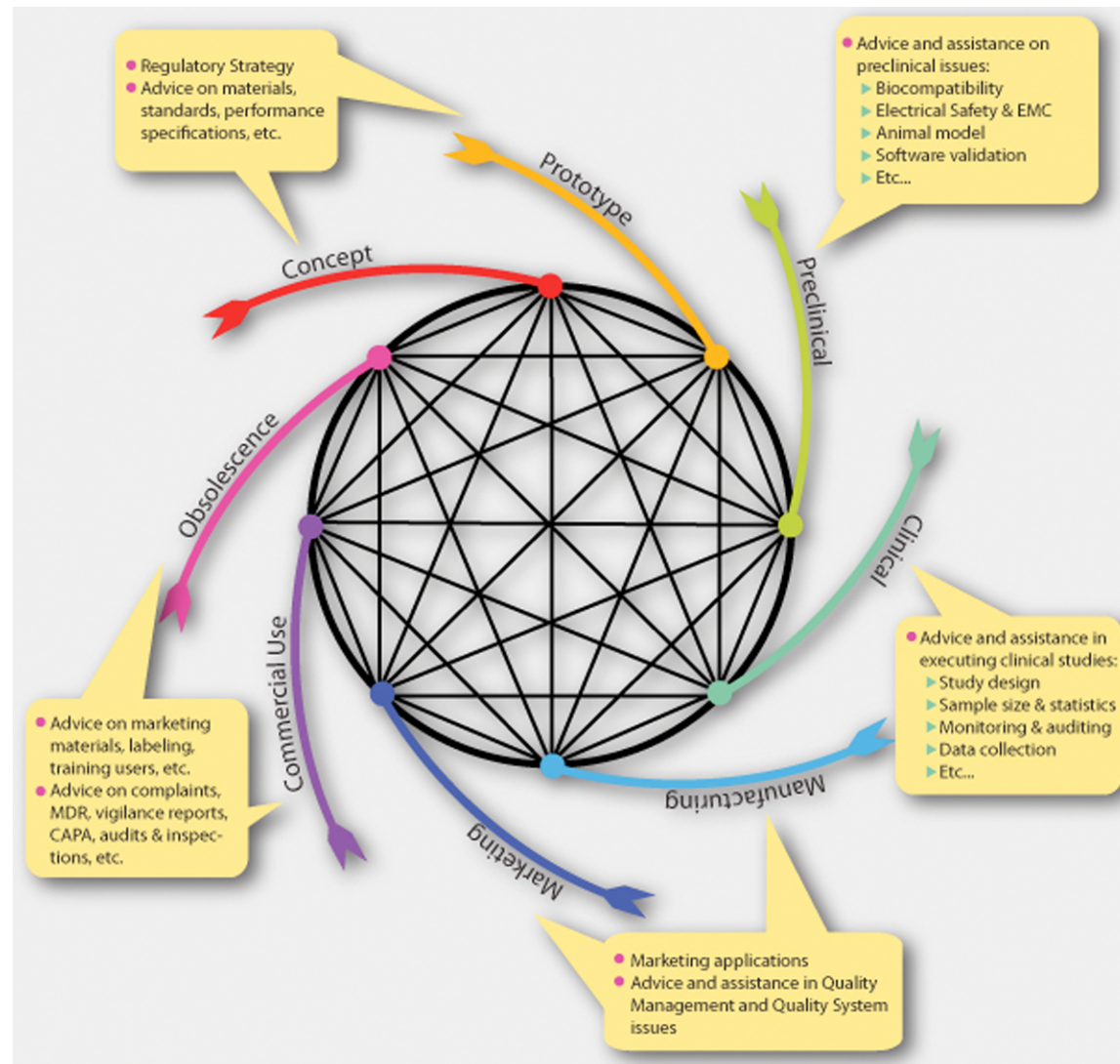
The Process: Building the Business



Source: ABTech Technology Commercialization Center

Development & Commercialization

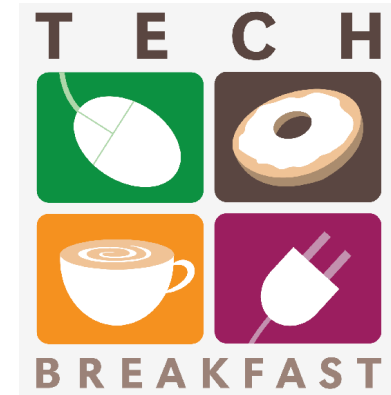
The Process: Designing the Product



Source: FDA CDRH

Development & Commercialization

Finding Collaborators & Investors



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Development & Commercialization

Legal & Regulatory Issues



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